Quantitative Research

- 90% of respondents indicated that they use lounge access during their travels.
- 40% of respondents use lounge app to get information about lounges in their Airport
- 86% of respondents expressed a preference for lounges with a diverse menu offering both local and international cuisines.
- 45% of respondents appreciate lounges that cater to dietary restrictions and provide healthy food choices.
- 67% of respondents mentioned the lack of lounge availability or overcrowding as a significant pain point during peak travel times.
- 53% of respondents expressed frustration with the difficulty of finding up-to-date information about lounge facilities and amenities.

